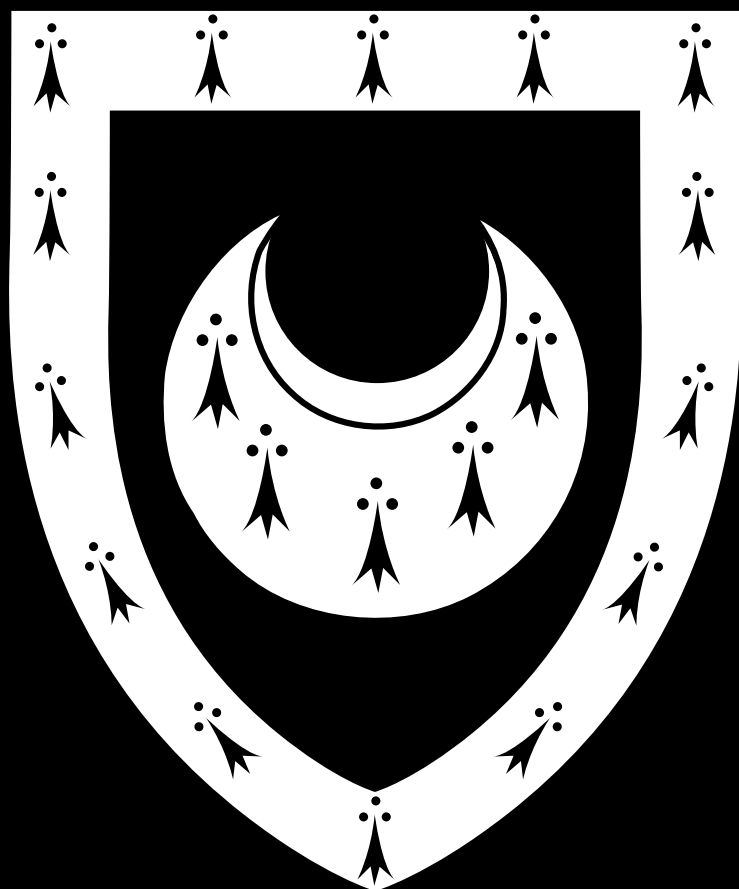


TRINITY HALL BOAT CLUB



Sponsorship
Brochure



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TRINITY HALL BOAT CLUB

Sponsorship Brochure

INTRODUCTION

Trinity Hall Boat Club's mission is to provide every member of Trinity Hall, Cambridge, with the opportunity to enjoy the experience and discipline of rowing, coxing and coaching.

Rowing is a popular sport at the University of Cambridge. Trinity Hall Boat Club is eager to secure sponsorship in order to maintain an advantage over other boat clubs.

Sponsorship would provide the Trinity Hall Boat Club with the opportunity to purchase equipment and hire quality coaches. In return the Sponsor would gain a high profile

in Cambridge through branding on the Trinity Hall Boat Club's website, club kit and at rowing events (held in Cambridge and elsewhere). Sponsors will have opportunities to host recruitment events and attend Boat Club dinners, thereby increasing their exposure to students studying at the University of Cambridge who upon graduation will be looking for employment opportunities.

Rowing is the most popular collegiate sport in the world-renowned University of Cambridge, with more than 2500 students competing for their college every year. The Trinity Hall Boat Club is the largest society within the college, with a large proportion of the 600 college members taking part.



TRINITY HALL

Founded in 1350, Trinity Hall is one of the oldest colleges in Cambridge. Notable alumni of the Boat Club include the outstanding Tom James MBE who last year took home a gold medal from the Beijing Olympics in the coxless IVs.

Strong academically, Trinity Hall is 9th amongst the Colleges according to the Tompkins Table.





TRINITY HALL BOAT CLUB

Trinity Hall Boat Club (THBC) trains enthusiastic students into highly motivated, committed and disciplined rowers. Historically, we are amongst the oldest college boat clubs in Cambridge and are the most successful at Henley Royal Regatta, winning all but one events in 1887.

The club competes in races away from Cambridge including Peterborough, Bedford, Huntingdon, Reading, Henley the internationally renowned Head of the River Races on the Thames Tideway.



RACING

Bumps, the twice yearly inter-collegiate rowing competition, are undeniably the highlight of the Cambridge rowing calendar. Hall crews have seen growing success in recent years and the first men's crew achieved 'blades' in the Lent bumps: the highest accolade in the bumps, where a crew is awarded a hand painted blade. This is only achieved if a crew manages to climb four places in the Bumps tables over the four days of racing. Thousands of people attend the May Bumps including students, alumni and visitors.

THBC has also seen outstanding successes off the River Cam, with wins at Reading and Huntingdon. We understand that success is an extremely important consideration for any sponsor and we hope that we can demonstrate that Trinity Hall Boat Club is worthy of your investment.



OUR FUTURE

Rowing is very competitive amongst colleges and THBC strives to gain greater advantages than its competitors. At present, we have managed to achieve success on very limited, and limiting, funds. Sponsorship would allow us purchase essential equipment such as a men's coxed IV to allow the men to train and row in their own boat at Henley and the Head of the River IVs.

Coaching is clearly a crucial ingredient of the Clubs success, and at the moment it is provided by a combination of senior members of the Boat Club and external coaches, mostly voluntarily. We would seek to employ more external coaches to help improve the standard of our training.

Over the next three years, we intend to send more crews to more national rowing competitions, increasing the experience of our rowers and raising the status of the club and our sponsor.

SPONSOR BENEFITS

The majority of students row at some point during their time at the University of Cambridge and so sponsors will be able to raise their profile amongst some of the brightest and most motivated students in the country.



Typically, sponsorship guarantees the placing of company logos on our website and banners being put up during races. Sponsorship also guarantees the right to place detailed information in our newsletters to members and alumni. The Boat Club has a number of events throughout the year including formal dinners in our beautiful dining hall, at which representation from our sponsor would be very welcome.

We are a highly competitive and friendly club looking to maintain our high standards. In return for sponsorship we can offer a high level of exposure to some of the most intellectually promising people of our generation.



TRINITY HALL BOAT CLUB

Sponsorship Brochure

FINDING OUT MORE

If you would like more information about how your organisation could benefit from a relationship with THBC, please contact our Sponsorship and Development Officer:

Sophie Machin

Sponsorship Development Officer

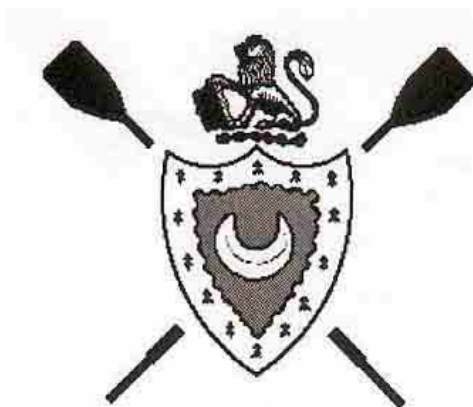
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TRINITY HALL BOAT CLUB

Our Power's A Crescent